

OUR SCRANIFESTO

2022-25 STRATEGIC DOCUMENT

**SCRAN
ACADEMY**
CATERING FOR THE FUTURE

EMPOWER, TOGETHER, FOREVER

“SCRAN IS LIKE A SECOND FAMILY TO ME. MY WHOLE LIFE HAS CHANGED AND I ACTUALLY HAVE A FUTURE TO LOOK FORWARD TO.”



A teal background featuring a dense pattern of white line art illustrations of various food and drink items, including coffee cups, fruit, vegetables, and baked goods.

OUR WORK

SCRAN ACADEMY EXISTS TO HELP YOUNG PEOPLE OVERCOME POVERTY-RELATED BARRIERS AND THRIVE THROUGH ACCESSING THE EXPERIENCES, SUPPORT, RELATIONSHIPS AND SKILLS REQUIRED TO CHANGE THEIR OWN LIVES.

WE OFFER TRANSFORMATIONAL YOUTH WORK, EDUCATION AND SOCIAL ENTERPRISE PROGRAMMES THAT EMPOWERS YOUNG PEOPLE TO FULFIL THEIR POTENTIAL.

OUR STORY

‘SCRAN’ WAS FOUNDED IN 2017 BY PEOPLE FROM THE VERY COMMUNITIES IN WHICH WE WORK AND WITH DIRECT EXPERIENCE OF POVERTY, TRAUMA AND EXCLUSION.

BY TAKING AN OPTIMISTIC, ASSET-BASED AND NON-JUDGEMENTAL APPROACH, SCRAN CHALLENGES THE IDEA THAT IT IS INEVITABLE THAT CERTAIN YOUNG PEOPLE FROM CERTAIN PLACES WILL FAIL.



CONTEXT

For many young people and families' across Edinburgh, times are extremely tough. They live in the least affordable local authority in Scotland, and despite huge areas of affluence, Edinburgh has the 4th highest level of child poverty nationally - with 1 in 5 children below the poverty line. This has been exacerbated by the covid19 lockdown and worsening cost of living crisis, but for many there has always been a cost of living crisis. Whilst we entered the pandemic unequal, we exit it even more unequal. The Edinburgh Poverty Commission identified that in the 5 years leading up to the pandemic, there was a 28% rise in children living in poverty and this is anticipated to continue to increase.

Living in poverty greatly increases the risk of exposure to traumatic experiences, educational disengagement and wider social exclusion. For young people it is a life of constant uncertainty and insecurity. Young people's core needs are unfulfilled, talents are left hidden, potential left unrealised, their voices ignored and basic rights undermined. We see a tightening benefit system that doesn't keep up with inflation, unmoving poverty-related attainment gap, social housing crisis, increasing drug and alcohol misuse and youth employment still way below that of employment generally. Literacy figures have fallen to 67% and numeracy figures fallen to 74% in school age children – these are even worse in areas of multiple deprivation. Public Health Scotland figures show that at the end of 2021, over 50% of young people referred to mental health support in Edinburgh were waiting over 18-weeks, with 1 in 5 waiting well over a year.

Frontline services like Scran see the direct impacts of this climate, not least around trauma and poor emotional wellness. Traumatic experiences can occur when young people feel rejected, unsafe, ashamed and powerless – so often caused by the wider impacts of poverty and isolation. Adverse Childhood Experiences affects how young people are equipped to respond to life, and often cause significant challenges such as maintaining relationships, holding down commitments or managing change. Without appropriate support, this leads to greater risk of economic inactivity, entering the criminal justice system, homelessness, serious health problems and living in long term poverty.



POLICY CONTEXT

The published Scottish Government report “Young People’s Experience of Education & Training from 15-24 years” highlighted the need for “tailored and intensive support” to young people, and also recommended “a greater focus on life skills” within education. This is the fundamental approach of Scran. Employers consistently highlight a lack of life skills, confidence and communication skills as gaps in new employees. There are an estimated 30,000 young people in Scotland not in education, training or employment. Over 60% of these young people have been identified as facing significant and multiple barriers to finding work including recently leaving care, mental and physical health challenges, homelessness, convictions or a lack of qualifications. For example research suggests 1 in 4 girls and 1 in 10 boys report being depressed.

Scran Academy is central to the political aspirations for young people, and our work sits alongside many policy priority areas, not least the recent Edinburgh Poverty Commission Report, Locality Improvement Plans and citywide Pupil Equity Framework ambitions. Furthermore, the Young People Guarantee, Developing the Young Workforce, igniting social enterprise models and closing the attainment gap in education remains the top policy priority for the Scottish Government. However local and national government policies and priorities are not the limits of our aspirations or priorities.



OUR VISION

A SCOTLAND THAT ENSURES EVERY YOUNG PERSON HAS ACCESS TO THEIR HUMAN RIGHT OF AN EDUCATION THAT MEETS THEIR NEEDS, UNLOCKS THEIR ASPIRATIONS AND ENABLES A FUTURE WITH DIGNITY.

OUR MISSION

TO SEE EVERY YOUNG PERSON, REGARDLESS OF BACKGROUND OR BARRIER, REALISE THEIR FULL POTENTIAL IN LEARNING, WORK AND LIFE. TOO MANY YOUNG PEOPLE IN OUR MOST CHALLENGING COMMUNITIES NEVER REALISE THEIR TALENTS OR ASPIRATIONS DUE TO THE EFFECTS OF SOCIAL INEQUALITY AND POVERTY. SCRAN ACADEMY EXISTS TO CHANGE THAT.

A teal background with a pattern of white line-art icons representing various food and drink items, including coffee cups, fruit, and vegetables.

OUR VALUES

WE LOVE

WE DEEPLY CARE AND LOVE BY EXAMPLE, ENSURING DIGNITY IN ALL WE DO

WE TRUST

WE RESPECT OUR STAFF, YOUNG PEOPLE AND FAMILIES' CHOICES AND SEE THEM AS THE EXPERTS OF THEIR OWN LIVES

WE UNITE

WE EMBRACE DIVERSITY AND SEEK WAYS TO COLLABORATE WITH OTHERS

WE LEAD

WE ARE PASSIONATE ABOUT LEADING CHANGE, EMPOWERING OTHERS TO LEAD AND BUILDING MEANINGFUL LONG-TERM SOLUTIONS

OUR PROVISION

ACADEMY

YEAR-LONG PROGRAMME FOR THOSE FACING BARRIERS TO MAINSTREAM SCHOOL ALONE TO RE-ENGAGE AND THRIVE.

CAFE

SOCIAL ENTERPRISE INITIATIVE THAT SERVES TASTY SCRAN TO THE LOCAL COMMUNITY AND PROVIDES WORK EXPERIENCE AND EMPLOYMENT FOR YOUNG PEOPLE.

SCRANSITIONS

EMPLOYABILITY AND SKILLS DEVELOPMENT PROGRAMME FOR THOSE AGED 15+ LOOKING TO TRANSITION TOWARDS THE WORLD OF WORK, TRAINING AND INDEPENDENT LIVING.

CLAN

FOOD-BASED UNIVERSAL YOUTH WORK PROVISION THAT OFFERS SAFE AND FUN SPACES FOR YOUNG PEOPLE TO CONNECT, SHARE AND HAVE FUN TOGETHER.

TUTORING

RELATIONSHIP-BASED GROUP SESSIONS THAT OFFER A NURTURING PLACE FOR LEARNERS TO ACCESS ADDITIONAL SUPPORT AND CHANGE PERCEPTIONS OF LEARNING.

VAN

YOUTH-RUN MOBILE CATERING RESOURCE THAT PROVIDES GREAT FOOD AND SOCIAL CONNECTION IN AND ACROSS COMMUNITIES

OUR APPROACH

EMPOWER.

WE TRUST AND SUPPORT EACH OTHER, CREATING SAFE ENVIRONMENTS WHERE POTENTIAL IS UNLEASHED.

TOGETHER.

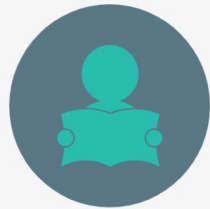
WE INVEST IN POSITIVE RELATIONSHIPS. WE BUILD LASTING COMMUNITY OWNED SOLUTIONS.

FOREVER.

WE ARE YOUTH-LED, LOVING, NON-JUDGEMENTAL AND COMPASSIONATE.



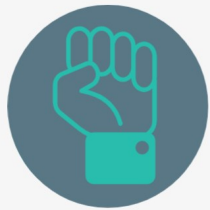
OUR PLEDGES



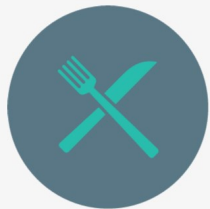
1. EDUCATION



2. EMPLOYMENT



3. EMPOWERMENT



4. ENTERPRISE



5. EXCELLENCE

EMPOWER

TOGETHER

FOREVER

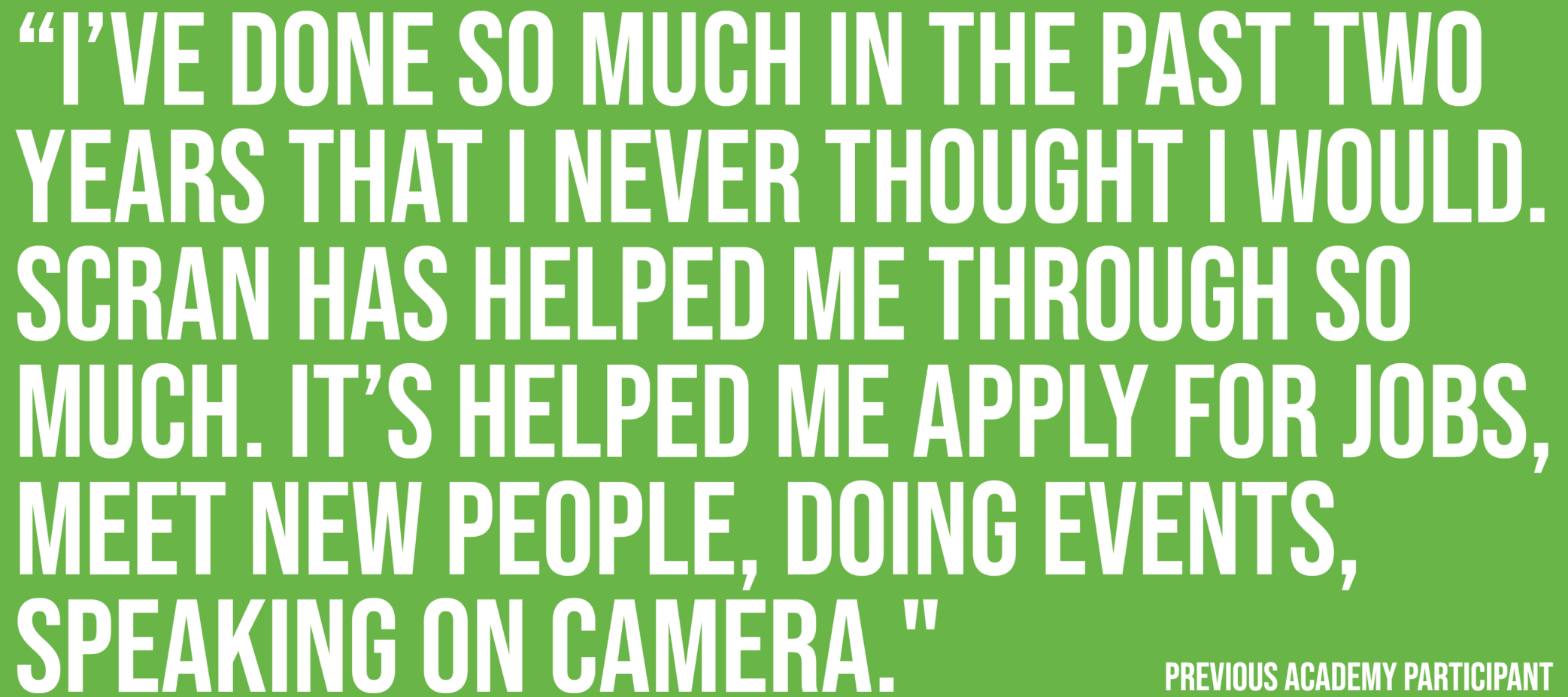


YOUNG PEOPLE WHO FACE MULTIPLE AND COMPLEX LEARNING BARRIERS IN SCHOOL WILL BE ABLE TO ACCESS A RANGE OF EDUCATIONAL PATHWAYS AND LIGHTER-TOUCH PROGRAMMES.

MORE YOUNG PEOPLE CITY-WIDE, FROM MORE SCHOOLS AND REFERRAL PARTNERS WILL BENEFIT FROM OUR EDUCATION PROGRAMMES.

SECURE PREMISES THAT ALLOW A DEDICATED EDUCATION AND DEVELOPMENT SPACE FOR YOUNG PEOPLE, STAFF AND PARTNERS.





“I’VE DONE SO MUCH IN THE PAST TWO YEARS THAT I NEVER THOUGHT I WOULD. SCRAN HAS HELPED ME THROUGH SO MUCH. IT’S HELPED ME APPLY FOR JOBS, MEET NEW PEOPLE, DOING EVENTS, SPEAKING ON CAMERA.”

PREVIOUS ACADEMY PARTICIPANT

2. EMPLOYMENT

YOUNG PEOPLE FACING COMPLEX BARRIERS TO
EMPLOYMENT WILL BE EQUIPPED TO SUCCESSFULLY
LEAD THEIR OWN FUTURE.

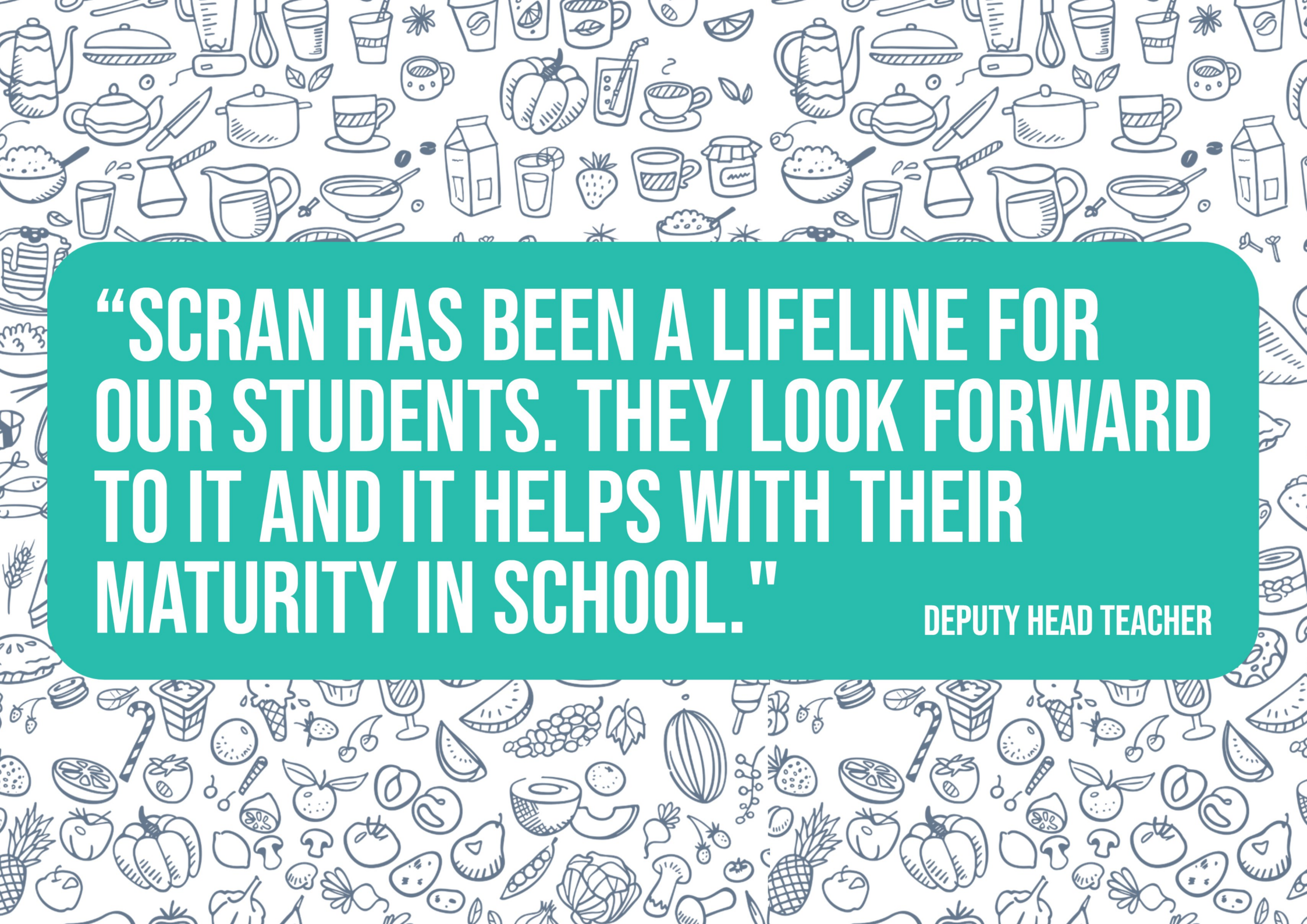


YOUNG PEOPLE WILL ACCESS THE EXPERIENTIAL
SKILLS SUPPORT NEEDED TO ENTER AND THRIVE
IN THE WORLD OF WORK, TRAINING AND WIDER
ADULT LIFE.

MORE YOUNG PEOPLE AND THEIR WIDER
COMMUNITIES WILL BENEFIT FROM INCREASED
EMPLOYMENT AND TRAINING OPPORTUNITIES.

ACCREDITATION, QUALIFICATIONS AND INDUSTRY
EXPERIENCE WILL BE GAINED BY MORE YOUNG
PEOPLE 16 YEARS+





**“SCRAN HAS BEEN A LIFELINE FOR
OUR STUDENTS. THEY LOOK FORWARD
TO IT AND IT HELPS WITH THEIR
MATURITY IN SCHOOL.”**

DEPUTY HEAD TEACHER

3. EMPOWERMENT

YOUNG PEOPLE, THEIR FAMILIES AND COMMUNITIES WILL BE MORE RESILIENT, CONNECTED AND IN CONTROL OF THEIR OWN LIVES.



YOUNG PEOPLE WILL LEAD CHANGE, WITH THEIR VOICES AND CHOICES AT THE HEART OF DECISION-MAKING - SEEING THEM AS EXPERTS THROUGH EXPERIENCE.

YOUNG PEOPLE WILL BENEFIT FROM UNIVERSAL YOUTH WORK PROVISION WITH POSITIVE ADULTS.

COMMUNITIES WILL BE SUPPORTED TO MANAGE THE IMPACTS OF POVERTY AND SOCIAL EXCLUSION WITH ACCESS TO COMMUNITY EVENTS, SPACES AND RESOURCES.

AN ACTIVE, VOLUNTEER AND SUPPORTERS NETWORK THAT WILL BENEFIT THE COMMUNITIES WE SERVE.





**“SCRAN HAS BEEN HER SAVING GRACE.
SHE HAS DONE A FULL 360 TURN.
IT’S BEEN THE BEST THING FOR MY
DAUGHTER.”**

MOTHER OF ACADEMY GRADUATE

4. ENTERPRISE

PIONEER CATERING SOCIAL ENTERPRISES
THAT CHANGE LIVES.

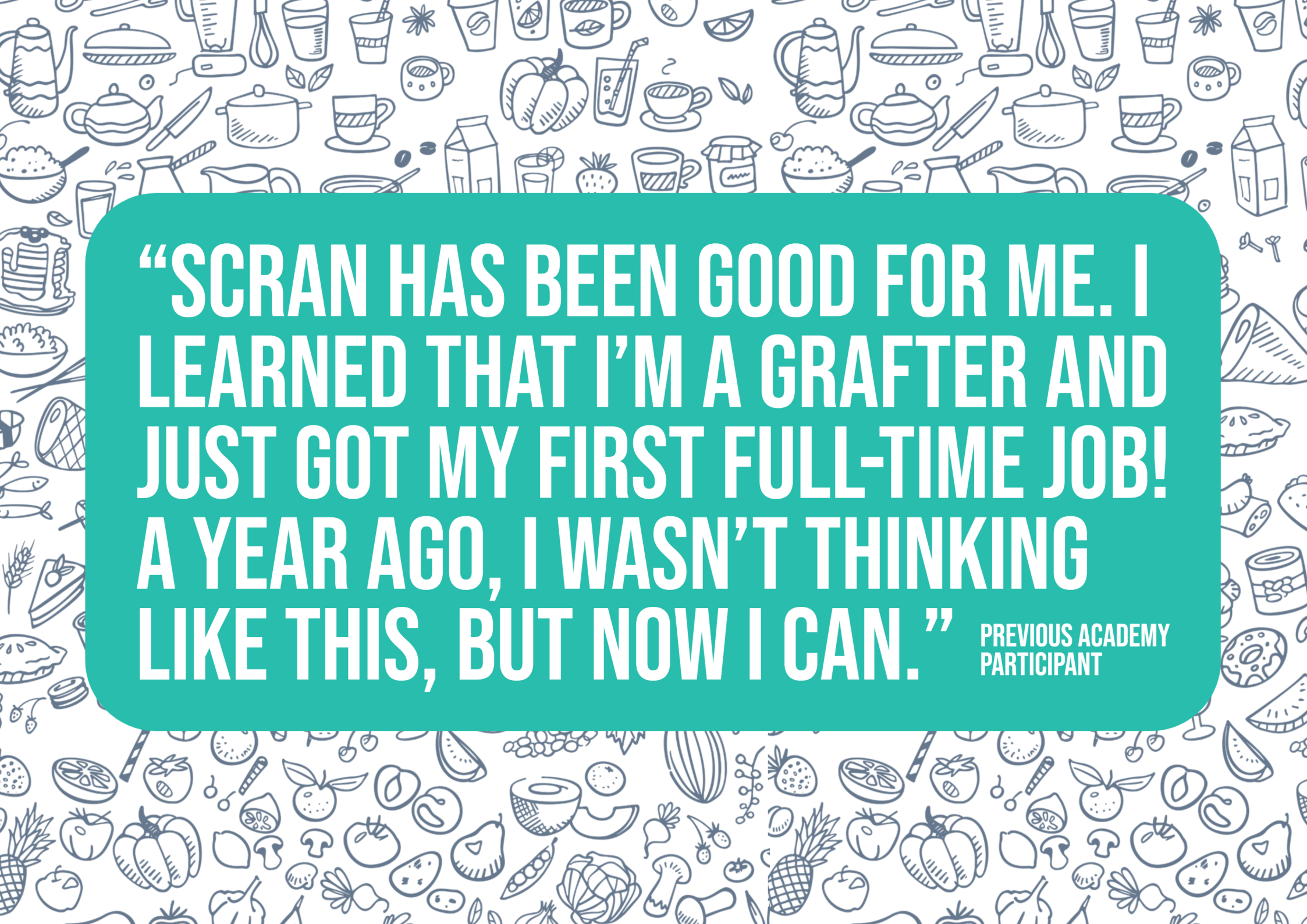


COMMUNITIES WILL BENEFIT FROM OUR SCRAN CAFÉ,
WITH FURTHER SITES IDENTIFIED TO EXPAND INCOME
GENERATION AND SOCIAL OUTCOMES

MORE PEOPLE WILL BENEFIT FROM OUR SCRAN VAN
CATERING SERVICES

A RANGE OF EMPOWERING AND ETHICAL YOUTH-LED
CATERING AND ONLINE STORE PRODUCTS WILL BE
AVAILABLE TO INDIVIDUALS AND ORGANISATIONS,
SHOWCASING YOUNG PEOPLE'S TALENTS





**“SCRAN HAS BEEN GOOD FOR ME. I
LEARNED THAT I’M A GRAFTER AND
JUST GOT MY FIRST FULL-TIME JOB!
A YEAR AGO, I WASN’T THINKING
LIKE THIS, BUT NOW I CAN.”**

**PREVIOUS ACADEMY
PARTICIPANT**

5. EXCELLENCE

RUN AN EFFECTIVE AND SUSTAINABLE ORGANISATION THAT IS WELL PLACED TO DELIVER ON ITS STRATEGY FOR YOUNG PEOPLE



BE A WELL-PLACED AND RESPECTED ORGANISATION THAT ADVOCATES THE HUMAN RIGHTS OF YOUNG PEOPLE IN POLICY, AND CONTRIBUTES TO THE DEVELOPMENT OF EDUCATIONAL PRACTICE.

BE A PROACTIVE AND TRUSTED PARTNER TO OTHER ORGANISATIONS, AGENCIES AND STATUTORY PROVIDERS.

BE WELL GOVERNED WITH A SUPPORTED AND PASSIONATE STAFF AND TRUSTEE TEAM

DEVELOP DIVERSE AND SUSTAINABLE FUNDING STREAMS THAT ARE WELL MANAGED.

EMBED AN 'EXPERIENCE AND EVIDENCE FIRST' CULTURE, BEING LED BY RESEARCH AND IMPACT ANALYSIS





WWW.SCRANACADEMY.COM

SCRAN ACADEMY IS A REGISTERED CHARITY: SC049911